

Governor's Conference on Economic Development

The Power of Deliberate Practice

Great performance is more valuable than ever— but where does it really come from?

Join us at the 2012 Governor's Conference on Economic Development to learn from companies and individuals who have learned from deliberate practice.

Wednesday, February 08, 2012

4:40 pm	2012 WEDA Legislative Update
6:00 - 7:30 pm	Welcome Reception

Thursday, February 9, 2012

7:30 AM	Continental Breakfast
8:35 AM	Welcome <i>Paul Jadin, Chief Executive Office, Wisconsin Economic Development Corporation</i>
9:00 AM	The Power of Wisconsin Economics <i>Morris Davis - UW Professor Real Estate Urban & Land Economics</i> Session Blurb Needed
10:00 AM	Break: View Exhibits

Earth, Wind & Fire: Clusters of Wisconsin

Clusters are considered to increase the productivity with which companies can compete, nationally and globally. As Wisconsin looks to new and old industries to grow the our state's economy, the morning session will look at both the mature clusters and the emerging clusters from around the state.

10:25 AM	Mature Clusters: How they lead Wisconsin's economy Wisconsin Energy Resource Consortium Forestry Cluster: Tom Stilp, CEO, Arcways Water Cluster: David Ryder, Vice President, Miller - Coors
11:10 AM	Emerging Clusters: How they grow Wisconsin's economy Moderator: Lee Swindall, WEDC North Coast Marine Manufacturing Aeroinnovate Defense Consortium
11:55 AM	Lunch
12:50 PM	WEDA 2012 Annual Meeting <i>Election of 7 Board Members</i>
1:25 PM	Governor Scott Walker
1:55 PM	For the Love of Cities <i>Peter Kageyama, Author of For the Love of Cities</i>

Peter Kageyama is the co-founder and producer of the Creative Cities Summit, an interdisciplinary event that brings together citizens and practitioners around the big idea of the city. Peter is the former President of Creative Tampa Bay, a grassroots community change organization. He has spoken all over the world about bottom up community development and the amazing people that are making change happen.

2:45 PM

Break: View Exhibits

America's Dairyland: Wisconsin

With Dairy the largest segment of Wisconsin agriculture, leading the nation in number of cheese plants; Wisconsin cheesemakers producing over 600 varieties, types and styles of cheese; 90% of Wisconsin's milk is made into cheese and 90% of that famous Wisconsin Cheese is sold outside of the state's borders. The afternoon sessions will focus on how Wisconsin Cheesemakers, artisans, and other agriculture grow their businesses through programs, including working with both state and local groups and agencies. Join the presenters during the evening reception for samples of their products!

3:00 PM

Dairyland: Mature Dairy Clusters

3:40 PM

Dairyland: The Growing Clusters and Incubators

4:20 PM

Dairyland: WI Specialty Foods Artisan Panel

5:00 to 6:30 pm

Evening Reception

Friday, February 10, 2012

8:00 AM

Buffet Breakfast

Deliberate Practice: The Global Economy

With international investment a key to growing the state's economy, the sessions will focus on the national, international, and local initiatives.

9:00 AM

The National Stage

Aaron Brinkman, Deputy Executive Director, SelectUSA, U.S. Department of Commerce

SelectUSA provides enhanced coordination to existing resources and functions within the U.S. Department of Commerce and across all federal departments and agencies with operations relevant to business investment. It works in partnership with state, regional, and local economic development organizations to promote and facilitate overall U.S. business attraction, retention, and reshoring. SelectUSA works on behalf of the United States and exercises strict geographic neutrality.

9:50 AM

Break

10:05 AM

The International Stage

Tony Aggarwal, Founder, Kinetic Cubed Ltd

Session Blurb Needed

11:00 AM

The Local Stage

Speaker: Pat O'Brien, President of the Milwaukee 7 Regional Economic Development

Session Blurb Needed

12:00 PM

2012 President Wrap-Up