

Why join WEDA?

As the “Voice of Economic Development”, WEDA is dedicated to developing and advocating for programs and policies that help create a strong statewide business climate that promotes local business growth. WEDA's programs, services and efforts for corporate members are focused on serving small to intermediate sized businesses operating in Wisconsin. By joining WEDA as a corporate member, your organization will benefit from increased recognition and event discounts. You will also be invited to serve on WEDA's Business Advisory Council on Public Policy.

As a WEDA corporate member, you can leverage key resources and training, while building an extensive professional network of industry leaders and economic development professionals who are committed to growing Wisconsin's economy. You will benefit from increased awareness of business decisions that can impact your sector as well as greater knowledge of key economic and workforce development tools.



How to Join

JOIN ONLINE – WEDA corporate members are critical to WEDA's continued success, and corporate membership allows businesses to become leaders on policy issues that help drive economic activity in Wisconsin. WEDA's corporate member benefits structure provides the greatest value for each dollar invested in our organization. To learn more about corporate membership levels and to join WEDA, please visit: weda.org



Contact us for more information.

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Become a **Wisconsin Economic Development Association Member TODAY**

Join the association dedicated to growing Wisconsin's diverse economy.



About WEDA

Founded in 1975, the Wisconsin Economic Development Association (WEDA) is a statewide trade association dedicated to growing Wisconsin's economy through advocacy, education and networking. Our membership, comprised of economic development professionals, businesses and organizations, is committed to making Wisconsin a better place to live, work and do business through economic advancement. WEDA services and programs provide our members with the resources to align the policies and financial tools that make it possible to advance community and economic development projects and expand Wisconsin's economy.

WEDA has also created the **Business Advisory Council on Public Policy** to provide the association with insight into the challenges facing Wisconsin's business community, as well as recommendations on potential legislative and regulatory solutions that may be built into WEDA's legislative agenda. The Council, comprised of WEDA corporate members, is also designed to help WEDA better understand the business community's perspective on pending legislation and proposed regulations. Council members will typically discuss public policies related to workforce development and talent attraction, tax policy, regulatory reform and economic development incentive programs.

Membership Benefits



Education

Economic Development Academy

Provides a wide array of economic development training and educational opportunities for private sector businesses, industry professionals and local government officials.

Basic Economic Development

A four-day educational course that provides an in depth understanding of community, workforce and economic development strategies.

Conferences

Two annual conferences draw individuals for certifications, continuing education credits, workshops and networking opportunities.



Networking

Peer-to-Peer Counseling

Experienced, full-time staff help members find information on a wide array of economic development topics, or find guidance on a specific project.

Networking Events

Opportunities to network with economic development experts and industry leaders on a regular basis.

Awards

Our award programs celebrate the people, organizations, and businesses that make significant contributions to the economy.



Advocacy

Legislative Lobbying

A dedicated full-time lobbyist raises WEDA's profile in the State Capitol and strengthens our role as a resource for lawmakers on economic development programs and policy.

Business Advisory Council

Corporate members are invited to serve on the Advisory Council to provide WEDA with legislative and regulatory recommendations from a business perspective.

Legislative Updates

Stay on top of legislative trends and news with e-mail updates and access to WEDA's online Bill Tracker to monitor legislative proposals.



Resources

Economic Development Toolbox

Gain access to an e-publication highlighting programs and policies that encourage local development projects.

Publications

Receive electronic newsletters and updates, including the *WEDA Wire* and *WEDA Political News and Notes* to stay informed on the latest industry developments.

Direct Services

The association actively receives member feedback and develops new services based on these suggestions.