

## WEDA CRA Program Guidelines and Parameters

## **Eligibility:**

- Activities within census tracts that have been identified in 2020 census data as having majority Moderate
  Income (80% of area median income) or low income (50%) Residents. Projects within these tracts are deemed
  to be addressing the needs of this constituency and do not have to further demonstrate that their clients meet
  the income limits.
- Activities outside of census tracts noted above can qualify if it can be demonstrated that a portion of the project is serving moderate income persons or lower. Portion of funding of CRA funding in project must be proportionate to % of project that serves LMI individuals.
- Distressed or Underserved non-metro Middle Income Census Tracts. (Designated by 2020 Census.)
- Designated disaster areas.

## **Types of Projects**

- Single Family Housing
- Multi-Family Housing
  - Low Income Housing Tax Credit Program (purchase of credits)
  - WHEDA Funded Projects
- Day Care Facilities
- Health Care Facilities
  - o Non Profit Hospitals
  - o Clinics
  - Telemedicine
  - Dental Offices serving LMI
- Banking Services
  - o Assumption of loan servicing.
  - Review of business plans
- Workforce Development and Training Funding
- New Homeowner training and funding.
- Small Business Counselling
- Small Business or Farm funding
- Activities that revitalize or stabilize low or moderate income areas.
- Broadband construction or services.

## **Process for Funding Review:**

Process for Funding Review:

- Verbal review of Project with WEDA
- Community or Applicant submits 1-page CRA Network Application
- Project applications sent to CRA Processor for review and circulated to CRA Network Lenders
- Applicant/CRA Processor make presentation directly to CRA Network Lenders
- Following presentations, lenders contact CRA Network Processor and applicants with funding interest and terms
- Applicant, assisted by CRA Processor, negotiates loan or investment agreement with lender