

# Community and Economic Development AWARDS

- Nominations open on June 1, 2022
- Nominations close on July 15, 2022



*Don't miss this opportunity to  
showcase your community's  
exciting economic development  
success stories!*



For more information, please contact us at [weda@weda.org](mailto:weda@weda.org)

## Business Retention & Expansion

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## **WEDA'S COMMUNITY & ECONOMIC DEVELOPMENT AWARDS**

### **ABOUT THE AWARDS:**

This is your opportunity to recognize individuals, businesses, projects and organizations that are making significant contributions to Wisconsin's economy, and it is also an excellent way to showcase best practices in Community & Economic Development and the important role each play in growing our economy. Awards winners will be featured in publications and press releases across Wisconsin and may serve as a high impact case study in industry best practices in future WEDA conferences.

### **SELECTION PROCESS:**

An impartial panel of partners, sponsors and WEDA members will screen the nominations. The judges will independently score each nomination. The WEDA staff will tabulate the scores to determine the finalists and award-winning nominations. The judges scoring and rankings will determine the winners in each category.

**APPLICATION DEADLINE:** Noon on July 15, 2022. Late nominations will not be considered. Nominators should electronically submit requested information and application question responses on plain paper to [mperry@weda.org](mailto:mperry@weda.org)

### **AWARDS CEREMONY:**

The ceremony will be held during the WEDA Best Practices Conference CEDA Awards Luncheon Ceremony on September **29th, 2022 at The Radisson Hotel in LaCrosse**. All nominees and their nominators are encouraged to register and attend! Tickets are available for the conference as well as for simply the luncheon awards ceremony.

### **WEDA'S COMMUNITY & ECONOMIC DEVELOPMENT AWARD - PARTNER:**



## **Business Retention & Expansion (BRE)**

This award recognizes a single economic development project in which a community successfully mobilized to retain and/or expand an existing business of great importance to the community. Nominations should demonstrate extensive cross-community collaboration, innovation and responsiveness to the business in bringing the project to fruition. This project should have occurred within the past three years.

**If you have any questions, please contact WEDA staff:**

**Mary Perry**

President and Chief Executive Officer  
Wisconsin Economic Development Association  
(608) 255-5666  
[mperry@weda.org](mailto:mperry@weda.org)

**Final Nominations are to be submitted to:** [mperry@weda.org](mailto:mperry@weda.org)

**Organization Nominated:**

Organization Contact Name:  
Address:  
City / State / Zip:  
Phone:  
Email:

**Nominator Name:**

Company Name:  
Address:  
City / State / Zip:  
Phone:  
Email:

**Please indicate which tools were used on the project:**

CDBG

Historic Tax Credit

New Market Tax Credits

Opportunity Zone

Redevelopment Authority

Revolving Loan Fund

Tax Incremental Finance District

USDA

WDOT Transportation Economic Assistance

WDWD Fast Forward Training Grant

WEDC Tax Credits/Loans/Grants

WHEDA Loan

WEDC Technical Assistance

**Description of Technical Assistance or Other Programs:**

**Summary:**

**Total Investment:**

**Jobs Created:**

**Jobs Retained:**

**Private Sector Investment:**

**Public Sector Investment:**

**Two Page Nomination Narrative**

- 1. Describe the BRE project. Identify the company along with the challenges and opportunities faced in winning the retention or expansion project.**
- 2. Identify the BRE efforts of the community ahead of this opportunity/challenge as it relates to this company.**
- 3. Identify the economic and community development players involved. Describe the cross-community collaboration, innovation and responsiveness that lead to success. Explain how various financial and community tools were leveraged on this project.**

4. Identify the quantitative and qualitative outcomes of this project for the community and the region. (This may include the investment, retained jobs, capital investment, workforce training, related improvements).
5. Describe the impact of the of the project or program on the community (i.e., size of project, including job created and capital investment, compared to the size of the community).
6. Please submit a pdf of any articles, awards, or photos that support the nomination (maximum of 5 pages).