

Community and Economic Development AWARDS

- Nominations open on June 1, 2022
- Nominations close on July 15, 2022



*Don't miss this opportunity to
showcase your community's
exciting economic development
success stories!*



For more information, please contact us at weda@weda.org

Talent Attraction, Development and Retention Award

Sponsored By:



WEDA'S COMMUNITY & ECONOMIC DEVELOPMENT AWARDS

ABOUT THE AWARDS:

This is your opportunity to recognize individuals, businesses, projects, and organizations that are making significant contributions to Wisconsin's economy, and it is also an excellent way to showcase best practices in Community & Economic Development and the important role each play in growing our economy. Awards winners will be featured in publications and press releases across Wisconsin and may serve as a high impact case study in industry best practices in future WEDA conferences.

SELECTION PROCESS:

An impartial panel of partners, sponsors and WEDA members will screen the nominations. The judges will independently score each nomination. The WEDA staff will tabulate the scores to determine the finalists and award-winning nominations. The judges scoring and rankings will determine the winners in each category.

APPLICATION DEADLINE: Noon on July 15, 2022. Late nominations will not be considered. Nominators should electronically submit requested information and application question responses on plain paper to mperry@weda.org

AWARDS CEREMONY:

The ceremony will be held during the WEDA Best Practices Conference CEDA Awards Luncheon Ceremony on **September 29th, 2022, at The Radisson Hotel in LaCrosse**. All nominees and their nominators are encouraged to register and attend! Tickets are available for the conference as well as for simply the luncheon awards ceremony.

WEDA'S COMMUNITY & ECONOMIC DEVELOPMENT AWARD - PARTNER:



Talent Attraction, Development and Retention

This award recognizes initiatives or programs that can document successful talent attraction, development, and retention outcomes. Nominations should identify how the program or initiative provided a strategic and innovative approach to meet one or more of following goals: Strengthening the skills of the workforce; talent attraction and retention; integration and alignment of economic and workforce development activities; diversity and inclusion; and addressing barriers to employment such as childcare, housing and transportation.

If you have any questions, please contact:

Mary Perry

President and Chief Executive Officer
Wisconsin Economic Development Association
(608) 255-5666
mperry@weda.org

Final Nominations are to be submitted to: mperry@weda.org

Organization Nominated:

Organization Contact Name:
Address:
City / State / Zip:
Phone:
Email:

Nominator Name:

Company Name:
Address:
City / State / Zip:
Phone:
Email:

Please indicate which tools were used on the project:

CDBG
Historic Tax Credit
New Market Tax Credits
Opportunity Zone
Redevelopment Authority
Revolving Loan Fund
Tax Incremental Finance District
USDA
WDOT Transportation Economic Assistance
WDWD Fast Forward Training Grant
WEDC Tax Credits/Loans/Grants
WHEDA Loan
WEDC Technical Assistance

Description of Technical Assistance or Other Programs:

Summary:

Total Investment:

Jobs Created:

Jobs Retained:

Private Sector Investment:

Public Sector Investment:

Two Page Nomination Narrative

1. Describe the Talent Development initiative or program. Describe the specific factors in your community or region that led to the development of this program.
2. Define the quantitative and qualitative metrics set forth as part of this program. Describe the results to date. For example,
 - a. Demonstrated impact on LMI or diverse populations
 - b. Demonstrated placement of participants/promotion due to upskilling
 - c. Demonstrated results related to diversity and inclusion or removing barriers to employment like childcare, transportation, housing
3. Identify how the program or initiative provides a strategic and innovative approach to meet one or more of following goals:
 - a. Strengthening the skills of the workforce
 - b. Talent attraction and retention
 - c. Integration and alignment of economic and workforce development activities
 - d. Diversity and Inclusion
 - e. Addressing barriers to employment such as childcare, housing and transportation
4. Measure the impact of the project or program on the community (i.e., size of project, including jobs created and capital investment, compared to the population of the community).
5. Please submit any articles, awards, or photos that support your nomination in a pdf (maximum 5 pages).