



Contact: Michael Welsh
608-234-2940; or mwelsh@weda.org

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Green Bay Area Legislators Receive WEDA's Champion of Economic Development Legislative Award

Madison, WI – The Wisconsin Economic Development Association (WEDA) recently presented two Green Bay area state legislators with the organization's 2022 "Champion of Economic Development" legislative award for their leadership on initiatives to drive economic growth and prosperity in Wisconsin. The awards were presented to Senators Rob Cowles (R-Green Bay) and Eric Wimberger (R-Green Bay) at the Northeast Wisconsin Regional Economic Partnership (NEWREP) meeting held at Northeast Wisconsin Technical College in Green Bay.

"Sens. Cowles and Wimberger provided tremendous leadership during the 2021-22 legislative session on critical economic development issues to help address Wisconsin's economic challenges and promote prosperity for businesses and residents in Green Bay and across the state," said Michael Welsh, WEDA V.P. of Legislative Affairs. "WEDA is grateful for their efforts, and on behalf our entire membership, I want to thank both Senator Cowles and Senator Wimberger for their commitment to working on key initiatives, including a proposal to address the state's workforce shortage crisis and a bill passed into law to encourage local redevelopment of blighted properties."

The "Champion of Economic Development" award is presented at the end of each legislative session to state lawmakers who demonstrate extraordinary support for important economic development policies. This year WEDA is presenting the award to 20 state lawmakers who exhibited an exceptional commitment to growing Wisconsin's economy based on several factors, including voting record, sponsorship of legislation, and responsiveness to critical economic development issues.

"WEDA was thrilled to take advantage of this opportunity to partner with NEWREP to thank these Green Bay area lawmakers for their legislative efforts," noted Mary Perry, WEDA President and CEO. "It also offered local economic development leaders a chance to interact with influential state legislators to discuss a variety of topics impacting economic growth in their communities."

The Wisconsin Economic Development Association, founded in 1975, is a statewide non-profit organization dedicated to growing Wisconsin's economy. Driven by the needs of our members, we represent the economic development interests of both the private and public sectors through professional development, best practices, and advocacy.

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