



2023-24 WEDA Legislative Agenda Overview – Legislative Priorities

- **Economic Development Incentives**
 - Preserve and enhance state Tax Increment Financing law to ensure Wisconsin communities can continue to effectively use TIF to promote local economic growth that benefits residents and property taxpayers.
 - Modernize the Business Development Tax Credit to ensure it aligns with current economic realities and remains a powerful business attraction and expansion tool.
 - Create a statewide revolving loan fund (RLF) program to increase access to affordable capital for small business expansion and to help fund projects critical to building strong communities.
 - Preserve the Manufacturing and Agriculture Tax Credit
 - Increase state investment in existing and new economic development tools critical for business attraction and retention and to help secure future growth in rural and urban communities across Wisconsin.
 - Establish a product ready fund pool to help communities develop sustainable industrial parks.
 - Provide state grant funding for county economic development organizations serving rural communities for the purpose of enhancing program operations.
- **Workforce Development**
 - **Talent Attraction:**
 - Provide additional state funding for a comprehensive, statewide talent attraction and marketing campaign.
 - Support tax incentives for new residents that relocate to Wisconsin to work.
 - **Workforce Housing:**
 - Support policies that encourage the development of workforce housing in communities across Wisconsin, including tax credits, TIF incentives and new financing tools, and zoning and land use reforms.
 - **Childcare:**
 - Support programs, policies, and tax incentives to strengthen the early childcare workforce and increase access to affordable childcare for Wisconsin working families.
 - **Training:**

- Build Wisconsin’s talent pipeline through the expansion of and reforms to the state’s apprenticeship programs. Reforms include building a more effective bridge between the Youth Apprenticeship and Registered Apprenticeship programs to accelerate the placement of skilled workers in the workforce.
 - Reform the Wisconsin Fast Forward Program to ensure it remains an effective tool to upskill the Wisconsin workforce that meets the needs of Wisconsin employers.
- **Business Climate**
 - Support efforts to make the Wisconsin business and individual tax structure more competitive and ensure the equitable assessment of property taxes in communities across the state.
 - Support common-sense reforms to reduce regulatory and permitting burdens that create unnecessary costs for Wisconsin businesses, drive uncertainty, and inhibit investment and growth.
 - Consolidate all state employment and training programs under one state agency to promote greater efficiency, increase access to critical workforce development information, and provide “one-stopping-shopping” for Wisconsin’s business community.
- **Infrastructure**
 - Support robust investment in Wisconsin’s highways, roads, rail, harbors, and other means of transportation.
 - Support additional state funding for rural broadband expansion, as well as policy modifications that ensure broadband funding is directed to the areas of greatest need.
 - Promote fiber redundancy and tax incentives in targeted areas to attract data centers.
 - Ensure Wisconsin employers have access to affordable and reliable energy.