***2023 Governor’s Conference on Economic Development***

February 1-3, 2023

**Hyatt Regency**

333 West Kilbourn Avenue

Milwaukee, WI 53203

Exhibit Reservation Guide



Wisconsin Economic Development Association

4618 South Biltmore Lane, Madison, WI 53718

WEDA's 2023 Governor’s Conference on Economic Development is the largest WEDA education and networking event of the year.

The conference audience will include 250-300 economic and community development professionals as well as workforce development professionals and business leaders from across Wisconsin. It is a great opportunity to re-connect and re-new relationships with business owners and professionals who work to shape Wisconsin's economic and workforce future!

**Exhibit Booths**

Exhibits and displays will be open to conference attendees on Thursday, February 2, and Friday morning, February 3. Set-up takes place on Wednesday afternoon, February 1, 3:00 – 5:00 pm and Thursday morning, February 2, 6:30 – 8:00 am. Each exhibit booth space will include pipe & drape, an 8’ clothed and skirted display table, chair and electricity, if needed.

Exhibits are open to our conference guests the entire day Thursday, February 2, and until 10:30 am. on Friday, February 3.

* WEDA Member Exhibit Fee: $150
* WEDA Non-Member Exhibit Fee: $250

**Complimentary & Discounted Exhibit Space is available for WEDA Members**

**WEDA DIAMOND & PLATINUM Corporate Member Exhibit Package Includes:**

* Six (6) Conference Registrations
* Complimentary Exhibit Space

**WEDA GOLD Corporate Member Exhibit Package Includes:**

* Four (4) Conference Registrations
* Complimentary Exhibit Space

**WEDA SILVER Corporate Member Exhibit Package Includes:**

* Three (3) Conference Registrations
* Complimentary Exhibit Space

**WEDA BRONZE Corporate Member Exhibit Package Includes:**

* One (1) Conference Registration at $87.50 (75%discount)
* Exhibit Space at discounted rate of $37.50 (Regular rate: $150)

**WEDA ASSOCIATE Corporate Member Exhibit Package Includes:**

* One Conference Registration at $175 (50% discount)
* Exhibit Space at discounted rate of $75 (Regular rate: $150)

**To Reserve your Booth:**

Complete the exhibitor registration form attached or send an email to Kathy Davies, Conference Planner, [kdavies@weda.org](mailto:kdavies@weda.org). We will invoice you for your booth space.

Company Name

Contact Person:

Address:

Phone: E-mail:

Website:

Exhibitor/Booth Name:

**Save My Space!** *(Please check all that are applicable)*

□ Exhibit Booth (8’ x 10’) □ Electricity needed

Exhibit Package: **Member Rate: $150.00**

Non-Member Rate: $250.00

Total: $ \_\_\_\_\_\_\_\_\_\_\_\_\_

Payment Option: Invoice Check Credit Card

Billing Address:

Billing City: State: Zip:

Contact Signature: Date:

Credit Card #: Exp: 3 Digit code:

**Additional Comments:**