



The 2023 WEDA Best Practices Conference will be held September 27-29 in beautiful Wausau, WI.

The conference provides attendees with a tremendous opportunity to dive into the fundamentals of economic development and the leading issues of the day, including workforce housing; childcare access; talent attraction; transportation issues; business retention and expansion best practices, and redevelopment and revitalization opportunities; and building a top-notch community economic development initiative.

In addition to a wealth of networking opportunities, dynamic speakers, and continuing education credit certifications (EDFP, CECD and AICP), the Best Practices Conference will include the Community and Economic Development Awards (CEDA). The CEDA Awards program recognizes and celebrates exceptional projects, programs, and businesses that drive economic growth in Wisconsin.

We look forward to seeing you at the 2023 Best Practices Conference!

Exhibit Booths

Exhibits and displays are open to conference attendees on Thursday, September 28, and Friday morning, September 29. Set-up takes place on Wednesday afternoon, September 27, 3:00 – 5:00 pm and Thursday morning, September 28, 6:30 – 8:00 am. Each exhibit booth space will include an 8' clothed and skirted display table, chair and electricity, if needed.

Exhibits are open to our conference guests the entire day Thursday, September 28, and until 10:30 am. on Friday, September 29.

- WEDA Member Exhibit Fee: \$150
- WEDA Non-Member Exhibit Fee: \$250

Complimentary & Discounted Exhibit Space is available for WEDA Members

WEDA DIAMOND & PLATINUM Corporate Member Exhibit Package Includes:

- Five (5) Conference Registrations
- Complimentary Exhibit Space

WEDA GOLD Corporate Member Exhibit Package Includes:

- Three (3) Conference Registrations
- Complimentary Exhibit Space

WEDA SILVER Corporate Member Exhibit Package Includes:

- Two (2) Conference Registrations
- Complimentary Exhibit Space

WEDA BRONZE Corporate Member Exhibit Package Includes:

- One (1) Conference Registration
- Exhibit Space at 75% discounted rate or \$37.50 (Regular rate: \$150)

To Reserve your Booth:

Complete the exhibitor registration form attached OR send an email to Kathy Davies, Conference Planner, kdavies@weda.org. We will invoice you for your booth space.



2023 BEST PRACTICES CONFERENCE

JEFFERSON STREET INN, WAUSAU, WI

September 27-29, 2023

EXHIBIT RESERVATION GUIDE

Company Name _____

Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

Website: _____

Exhibitor/Booth Name: _____

Save My Space! *(Please check all that are applicable)*

- Exhibit Booth (8' x 10')
- Electricity needed

Exhibit Package: **Member Rate: \$150.00**
 Non-Member Rate: \$250.00

Total: \$ _____

Payment Option: Invoice Check Credit Card

Billing Address: _____

Billing City: _____ State: _____ Zip: _____

Contact Signature: _____ Date: _____

Credit Card #: _____ Exp: _____ 3 Digit code: _____

Additional Comments: