









2023

WEDA FALL BEST PRACTICES CONFERENCE

DRIVING INNOVATION FOR A THRIVING ECONOMY



SEPTEMBER 27 - 29, 2023 | JEFFERSON STREET INN, WAUSAU, WI

	WEDNESDAY, SEPTEMBER 27, 2023
9:15 AM – 1:15 PM Lincoln Ballroom	<p>WEDA Academy Workshop</p> <p>Tax Increment Financing 201 Tax Increment Financing (TIF) is a key tool available for local governments to facilitate economic development and job creation in Wisconsin.</p> <p>The program will begin with a brief review of TIF basics and will move into a closer look at a local Wausau project and how it came together. Participants will then have an opportunity to build skills while working in small groups packaging a TIF project. Case studies and best practices will be featured throughout the program, looking at a variety of project types, including housing, downtown, new and redevelopment initiatives. Additional course topics will include the politics of TIF, building public support, addressing challenges, determining an appropriate level of assistance and considerations at the end of a TIF district life.</p> <p><i>Academy Sponsors:</i></p> <div>     </div> <p>Through this course, attendees will review TIF basics, learn best practices and review successful project examples, identify key TIF concepts and considerations and learn TIF project packaging through an interactive exercise.</p> <p>Presenters: Philip Cosson, CIPMA, Senior Municipal Advisor/Board Chair Ehlers Greg Johnson, CIPMA, Senior Municipal Advisor, Ehlers Randy Fifrick, Economic Development Manager, City of Wausau Melissa Hunt, CECd, EDFP</p>
10:00 AM – 12:30 PM Washington Ballroom	<p>WEDA CRA Network Roundtable (By Invitation Only)</p> <p>This is an opportunity for area bankers and advisors to explore ways to utilize Community Reinvestment Funds and grow economic vitality.</p>
1:00 – 4:30 PM Tour starts from hotel lobby at 1:15 pm.	<p>Site Visits to Recent Downtown Developments</p> <ul style="list-style-type: none"> 1:30 pm – Tour of the Grand Theatre 2:15 pm – Tour of Landmark Building 3:00 pm – Tour Children’s Imaginarium 3:45 pm – Tour of Water Treatment Plant (PFAS) <p><i>Sponsored by:</i></p> <div>   </div>

<p>5:00 – 6:30PM</p>	<p>Conference Opening Reception ALL WELCOMED!</p> <p><i>Sponsored by:</i></p> <p>Timekeeper Distillery, 720 Grant Street, Wausau Hosts: Kimm & Dan Weber</p> <div>  <div> <p>GREENFIRE</p> <p>BUILDERS OF THE FUTURE</p> </div> </div>
<p>8:00 -10:30PM</p>	<p>Hospitality Suite at Jefferson Street Inn ALL WELCOMED!</p> <p><i>Sponsored by:</i></p> <div> <div>  <p>CENTERGY Central WI Alliance for Economic Development</p> </div> <div> <p>vierbicher planners engineers advisors</p> </div> <div>  </div> </div>