



**2024 Governor's Conference on Economic Development  
January 31 – February 2, 2024  
Kalahari Resort & Convention Center, Wisconsin Dells, WI**

## **Call for Workshop Presentations --- Proposal Guide**

### **Conference Sponsor:**

Founded in 1975, the Wisconsin Economic Development Association (WEDA) is a member-driven, statewide trade association dedicated to growing Wisconsin's economy through effective advocacy and education. As the "Voice of Economic Development" in Wisconsin, WEDA is committed to developing and advocating for programs and policies that help create a strong statewide business climate driving economic growth and prosperity. Visit our website:

[www.weda.org](http://www.weda.org)

### **About this Conference:**

WEDA's annual Governor's Conference on Economic Development is the area's largest education forum dedicated to advancing economic development across Wisconsin. This conference attracts 275-325 professionals from every sector of economic development including, bankers, Chamber of Commerce staff, municipal, county and tribal officials, community planners, construction companies, consultants, engineering companies, local and regional economic development professionals, residential and commercial developers, State Agency staff, university and technical college representatives, utility company staff and workforce development professionals.

- TOPICS THAT WOULD BE OF INTEREST TO ATTENDEES
- INVITATION TO SUBMIT PROPOS

### **SELECTION PROCESS**

Proposals are reviewed by the conference planning committee. Accepted proposals will be awarded a complimentary conference registration waiver for each workshop presenter (limit of 3). Travel and lodging expenses are the speaker's responsibility. Notification of acceptance will be made by November 1, 2023.

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### **To Submit a Proposal**

1. The Presentation Proposal Cover Sheet (Pg 2) must be included with your proposal narrative.
2. E-mail proposal NO LATER than **SEPTEMBER 22, 2023**, to: Mary Perry, President & CEO, [mperry@weda.org](mailto:mperry@weda.org)

For more information, please contact: Mary Perry at [mperry@weda.org](mailto:mperry@weda.org)



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## PRESENTATION PROPOSAL COVER SHEET

Include this cover sheet with your presentation proposal. Your proposal must be received by **SEPTEMBER 22, 2023**.

**Presenter Information:** *(Please list additional presenters on an attached sheet – include complete contact information for each – no more than three, please. The presenter listed here will be the key contact for the group.)*

Lead Presenter: \_\_\_\_\_  I am the only workshop presenter

Title: \_\_\_\_\_  There are add'l presenters. Attach names and email addresses for each presenter.

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**Session Length:**

- This presentation can be offered in one, 45-minute session.
- This presentation can be offered as a mini-session – 30-40 min.
- I/we would be willing to repeat this session, if requested.
- Other: \_\_\_\_\_

**Preferred Presentation Date:**  Thursday, February 1, 2024  Friday, February 2, 2024  No Preference

**SESSION TITLE:** *Your title should be short and concise and provide a clear description of what your session will cover.*

**SESSION DESCRIPTION:** *Include a concise session description (limit 100 words) that can be used in conference marketing materials.*

**LEARNING OBJECTIVES:** *What will attendees learn by participating in this session?*

**SPEAKER CREDENTIALS:** *For each speaker, please include contact information, current job title and any qualifying experience.*

**Submit completed cover sheet and attachments by Friday, September 22, 2023 to:**

Mary Perry, President & CEO  
Wisconsin Economic Development Association  
[mperry@weda.org](mailto:mperry@weda.org) | 414.699.3917 (cell)